

Video Services

Mission:

The mission of Video Services is to provide timely, useful information to York County citizens about County, schools, and regional government programs, services, and issues, in an effort to promote awareness and stimulate citizen involvement.

Goals:

- Improve community and business relations through communications, media relations, and education programs.
- Administer the Board of Supervisors', the County Administrator's, School Board and School Superintendent's goals and objectives.
- Televisе the Board of Supervisors', School Board and other "live" meetings.
- Improve information service delivery to citizens and businesses.
- Provide educational support to York County Schools.
- Improve the efficiency of cablecast operations, establish a marketing plan, and develop future programming.

Implementation Strategies for FY2002:

- Improve efficiency of video services for the County and School System.
- Create new programs for Video Services-managed channels 46, 47, and 48.
- Improve technical capabilities of Video Services.
- Implement internal and external marketing of Video Services and channels 46, 47, and 48.
- Current programming includes Board meetings, Planning Commission meetings, work sessions, County Courier, York News, Homebound Exercise, Army News, Navy/Marine Corps News, Air Force News, About Our Schools, and the message board.

Budget Issues:

- In FY2000, the Division of Video Services was created to account for the County television operations. Positions were transferred from the Public Information & Community Relations division.
- In FY2001, the Board of Supervisors and the School Board entered into an agreement to consolidate the production operations of the County and Schools. A Video Productions Technician position, supported by the Schools, was added to assist in the production operations of Video Services.
- For FY2002, support costs are increased to achieve goals of the Board of Supervisors and the School Board. Also, additional funding is provided to purchase replacement equipment for station operations.

General Fund Expenditures	FY1998 Actual Expenditures	FY1999 Actual Expenditures	FY2000 Actual Expenditures	FY2001 Original Budget	FY2001 Expected Appropriations	FY2002 Adopted Budget
10123 Video Services						
Personnel Services	-	-	116,188	138,234	166,234	169,642
Contractual Services	-	-	1,694	6,600	6,600	16,080
Internal Services	-	-	3,483	2,400	2,400	2,600
Other Charges	-	-	1,562	5,120	5,120	5,350
Materials & Supplies	-	-	5,021	4,050	4,050	7,100
Capital Outlay	-	-	8,340	4,000	4,000	31,700
Activity Total	-	-	136,288	160,404	188,404	232,472

FTE's

Management	-	-	1.00	1.00	1.00	1.00
Professional/Technical	-	-	2.00	2.00	3.00	3.00
Admin/Clerical	-	-	-	-	-	-
Trades & Crafts	-	-	-	-	-	-
Total	-	-	3.00	3.00	4.00	4.00

